

APPENDIX C: Results of OLS models

	(1)	(2)	(3)	(4)	(5)
	log WTP	log WTP	log WTP	log WTP	log WTP
Area (ln)	-.809*** (.103)	-.72*** (.114)	-.622*** (.133)	-.602*** (.117)	-.617*** (.076)
GDP (ln)	.176 (.512)			-.71 (.486)	-.242 (.31)
Density (ln)	-.079 (.289)	-.079 (.285)	-.27 (.32)	-.339 (.24)	-.187 (.215)
Africa		.467 (1.913)	.807 (1.927)	-.107 (1.174)	
Europe		1.728 (1.088)	2.285* (1.145)	1.665 (1.103)	
Asia		2.472 (1.981)	2.197 (1.462)	-.331 (1.505)	
CV		-2.384** (1.076)	-2.485*** (.848)	-2.676*** (.818)	-3.281*** (.818)
Urban dummy			3.395** (1.34)		
Coral reefs			2.216 (1.701)		.523 (1.094)
Mangroves			2.608 (1.691)		2.318* (1.226)
Lakes, ponds, river			1.635 (1.569)		-.995 (.903)
Wetlands			1.276 (1.397)		-.171 (1.048)
Forest			.386 (1.561)		-.764 (.859)
Local climate regulation				4.731*** (1.451)	5.412*** (.995)
Air quality regulation				-.434 (.864)	-.073 (.745)
Carbon storage				-2.48** (1.082)	-3.147*** (1.089)
Habitats for species				-.591 (.678)	-.25 (.68)
Maintenance of genetic diversity				1.127 (.755)	.927 (.686)
Recreation				.895 (.714)	.847 (.563)
Aesthetic appreciation				1.719*** (.514)	1.693*** (.523)
Tourism				-1.755* (.88)	-1.488 (.921)
Flood risk				2.08** (.996)	1.966*** (.678)
Urban – street level					3.786*** (1.07)
Urban - building					-2.58* (1.534)
Reforestation					2.484 (1.8)

Restoration					.027 (.749)
Agricultural					4.273*** (1.336)
_cons	13.758** (6.444)	14.012*** (2.01)	11.776*** (2.591)	19.249*** (4.899)	13.68*** (3.914)
Observations	219	219	219	219	219
R-squared	.441	.517	.537	.669	.715

Standard errors are in parentheses

*** $p < .01$, ** $p < .05$, * $p < .1$